

Parks, Recreation & Sport Tourism Committee – Minutes

2E – Community Room A
City Hall
13450 – 104 Avenue
Surrey, BC
WEDNESDAY, APRIL 19, 2017
Time: 5:36 p.m.
File: 0540-20

Present:

Councillor Hayne– Chairperson
Councillor Gill
C. Annable
B. Burnside
G. Rai

Regrets:

T. Allen
M. Booth
R. Benson
C. Murphy
S. Gill – Youth Representative

Staff Present:

L. Cavan, General Manager, Parks, Recreation & Culture
O. Croy, Manager, Parks
L. White, Manager Community & Recreation Services
L. Blake, Legislative Services

A. ADOPTION OF MINUTES

It was

and Sport Tourism Committee meeting of February 15, 2017, be adopted.

Moved by C. Annable
Seconded by B. Burnside
That the minutes of the Parks, Recreation
Carried

B. DELEGATIONS

- 1. Charmaine Crooks, NGU Consultants Inc. - Sports Tourism Marketing Strategies**
File No. N/A (Verbal)

Charmaine Crooks, NGU Consultants Inc., provided an on-table PowerPoint presentation regarding sports tourism marketing strategies.

In response to questions from the Committee, the following information was provided:

- A balance is required between hosting high level competitions and the impact on existing facility users. It is therefore important to work with the local sport organizations to receive their support for hosting.
- Limited capacity may refer to:
 - A lack of physical space for an event;
 - Time or access an event may have to a specific facility;
 - A lack of accommodations for participants; and,
 - Local organizations' ability to provide the support required for an event.
- It is expected that the private sector will assist with capacity issues, such as accommodations. Demand will drive the development of more hotels in Surrey.

- Staff can discuss the Sports Tourism Strategy with the Economic Development department, as well as other City departments to identify crossover points.
- Staff is working on a comprehensive calendar of events to advise the public of upcoming events in the community.
- The City of Kamloops has been successful in marketing their sports tourism message. It would benefit the City of Surrey to determine its key messages and communicate those messages to attract sport tourism events.
- Staff is currently mapping future sport tourism opportunities, and will be reviewing potential collaborations with local hotels and facilities.
- A lack of hotel space is an issue that has been identified with respect to sport tourism. Feedback received from hotel representatives indicates that there is a need for events that can be hosted during the winter months, such as indoor and swimming events, to maintain occupancy levels throughout the year.
- NGU Consultants Inc. will continue to work with staff on the tactical implementation of the plan, and review events that can be achieved within existing resources, and areas where augmentation may be required.

The Committee provided the following comments:

- A lack of accommodation and facilities has been an ongoing issue.
- A business case and dashboard could be developed for sport tourism. Each event should demonstrate the value that it can bring to the city. This could help the City determine which events it could put its resources towards.
- Additional subsidies required for an event could be identified as part of the bid process.

2. Bob Armstrong, Crescent Beach Swim Club

File No. 0850-20

Bob Armstrong, Crescent Beach Swim Club, was in attendance to provide an update of the Club's plans and preparations for their 100 Year Anniversary in 2018.

A PowerPoint presentation was shown to demonstrate the Club's plans and preparations for the 100 Year Anniversary in 2017. The Club is preparing for its 100th Year Anniversary in 2018, and will provide an opportunity to raise funds for maintenance and upgrades. The pool requires upgrades, the office requires replacing and the tanks require maintenance.

The Committee commended the Crescent Beach Swim Club on its upcoming 100 year anniversary.

C. STAFF PRESENTATION

D. OUTSTANDING BUSINESS

E. NEW BUSINESS**1. Winter Weather Damage to City Trees**

File No. 6300-01

The memorandum from the Urban Forestry Manager, dated March 10, 2017, regarding the above subject line, was reviewed. Staff advised that the City trees are in good condition, considering the harsh weather of the 2016 winter, and that this may be due to the City's proactive maintenance program.

It was

Moved by C. Annable

Seconded by B. Burnside

That the Parks, Recreation and Sport

Tourism Committee receive the report from the Urban Forestry Manager, dated March 10, 2017, entitled "Winter Weather Damage to City Trees", as information.

Carried**2. Sports Tourism Award in 2017 City Awards Program**

File No. 0350-01

The memorandum from the General Manager of Parks, Recreation & Culture, dated April 7, 2017, regarding the above subject line, was reviewed. It was recommended that the Parks, Recreation and Sport Tourism Committee receive the report as information.

Bonnie Burnside, Committee Member, volunteered to serve as the Parks, Recreation and Sport Tourism Committee representative on the Nomination Review Committee.

It was

Moved by C. Annable

Seconded by B. Burnside

That the Parks, Recreation and Sport

Tourism Committee receive the report dated April 7, 2017 regarding Sports Tourism Award in 2017 City Awards Program as information.

Carried**3. Darts Hill Garden Park 2017 Public Garden Openings**

File No. 6180-01

A memorandum from the Landscape Operations & Parks Partnership Manager, dated April 7, 2017, regarding the above subject line, was reviewed. The memorandum summarized the dates that Darts Hill Garden Park will be open to the public in 2017.

It was Moved by C. Annable
Seconded by B. Burnside
That the Parks, Recreation and Sport
Tourism Committee receive the report dated April 7, 2017 regarding the Darts Hill
Garden Park 2017 Public Garden Openings as information.
Carried

4. 2017 Service Delivery Plan – Parks, Recreations & Culture
File No. 0115-01

Staff summarized the memo dated April 18, 2017 regarding the 2017 Service Delivery Plan for Parks, Recreation & Culture. It was noted that the Plan provides the Parks, Recreation & Culture Department with an outline of the 2017 work program, detailing each Division's core business, roles and responsibilities.

In response to questions from the Committee, staff advised that there is a separate overall masterplan for off-leash dog areas. Additional off-leash dog areas will be implemented as demand increases and funding becomes available.

It was Moved by B. Burnside
Seconded by G. Rai
That the Parks, Recreation and Sport
Tourism Committee receive the report from the General Manager, Parks,
Recreation and Culture, dated April 7, 2017, entitled “2017 Service Delivery Plan –
Parks, Recreation & Culture”, as information.
Carried

5. Sport Tourism Report – February and March 2017
File No. 6980-01

A memorandum from the General Manager, Parks, Recreation and Culture, dated April 7, 2017, regarding the above subject line, was reviewed. It was recommended that the Parks, Recreation and Sport Tourism Committee receive the report as information. Staff advised that the addition of a new turf field at Cloverdale Athletic Park will provide additional capacity at that venue.

The Committee noted that a better understanding of the difficulties each sport faces, such as budget and facilities constraints, could be outlined in future reports. This would be helpful when determining funding for these facilities.

It was Moved by C. Annable
Seconded by B. Burnside
That the Parks, Recreation and Sport
Tourism Committee receive the report from the General Manager, Parks,
Recreation and Culture, dated April 7, 2017, entitled “Sport Tourism Report –
February & March 2017”, as information.
Carried

F. ITEMS REFERRED BY COUNCIL**G. CORRESPONDENCE****H. INFORMATION ITEMS****I. OTHER BUSINESS****1. Calendar of Events**

The calendar of upcoming Parks, Recreation and Culture and Community Events was received as information.

2. Verbal Update

L. Cavan, General Manager, Parks, Recreation & Culture, provided the following update:

- **South Surrey Athletic Park:** The Hub Phase 2 project is underway and includes the construction of a new waterpark, playground, and passive recreational space adjacent to the Rotary Fieldhouse. The project also includes a synthetic turf conversion to a sport field viewing area and enhancements to pedestrian corridors and lighting in the adjacent parking lot. Completion is anticipated for the end of June, 2017.
- **Crescent Beach Park:** Beecher Place wave attenuation wall construction is underway, as part of the concerted effort of the Parks, Recreation & Culture Department and the Engineering Department, to address rising sea levels and impacts on private and public infrastructure. The project will also include enhancements to the Beecher Street street-end entrance to the promenade and beach, intended to improve pedestrian flow and service access while enhancing the aesthetic of the area. Parks staff have been working closely with the surrounding community to minimize impacts of the project and ensure that enhancements are well received. The project is expected to be completed before the end of May, 2017
- **Newton Athletic Park:** The Community Room expansion project is well underway. The project will more than double the size of the meeting space and will also include enhancements to the lighting, heating and air circulation of the space. It is anticipated that the project will be completed by the end of May, 2017.
- **Bear Creek Park:** The 140th Street parking lot renovation had been delayed due to weather conditions, and is currently open for public use. The final stages of the project will include paving, curbing, and line painting. It is anticipated that the project will be completed by the middle of May, 2017; however, the remaining work is weather dependant.

- **LIVE 5-2-1-0 Playbox Program:** Seven LIVE 5-2-1-0 Playboxes have been situated throughout Surrey at Holly Park, Bridgeview Community Centre, Starr Park, Maple Green Park, Bakerview Park, T.E. Scott Park and Panorama Village Park. There are currently 37 families registered using the playboxes and the YMCA has 23 families registered for the Panorama Village Park Playbox. On March 29th, 2017, the City hosted the first LIVE 5-2-1-0 Community of Practice.
- **TRI SURREY 2017:** was held at the Guilford Recreation Centre on February 19, 2017. The event had a total of 36 participants which included 5 teams and 23 solo participants. Participants identified the supportive, encouraging environment, training with friends, feelings of accomplishment, great organization, timed formats, the people and atmosphere, as their favorite aspect of the event.
- **Surrey Steps Up:** is an annual showcase of the positive impact youth have on the city, was on March 3, 2017 at Surrey City Hall. This year 350 attended, which is a 200 participant increase from 2016.
- **School's Out Fun Pass:** the pass was on sale and available to families from March 11 to 26, 2017 for them to enjoy unlimited drop-in activities at recreation centres in Surrey. In total, 1,602 passes were sold for a total revenue of \$13,435.32.
- **Parks, Recreation and Culture Management System (PRCMS) project:** On March 24, 2017, the implementation phase of the PRCMS project officially began. Reaching a contractual agreement successfully concluded the procurement phase of the project and allows the Project Team to progress in the implementation of this strategic system replacement.
- **Facility Excellence Award:** On April 6, 2017, the BC Recreation and Parks Association (BCRPA) presented its Facility Excellence Award for projects over \$1 million to the City of Surrey for Grandview Heights Aquatic Centre. The award recognizes excellence in facility concept, design development, maintenance or operation in a facility that demonstrates outstanding innovation and significant impact in the recreation and parks sector.
- **15th Annual Early Years Festival:** On April 8, 2017 families gathered to have fun at the 15th Annual Early Years Festival at Chuck Bailey Recreation Centre.
- **Party for the Planet Volunteer Program:** will take place at City Hall on April 22, 2017. Engagement and management of a volunteer workforce of approximately 110 event day volunteers to support the operations of the City's Party for the Planet.
- **Adult Open House:** Guildford Recreation Centre will host an Adult Open House on April 26 for community members to meet others and staff. This event will include live music, refreshments, games and a free fitness or aquatic class of the participant's choice.

- **South Surrey Indoor Pool Closure:** a pool closure has been scheduled from May 8 to June 26, 2017 for maintenance. A communications plan is in place to inform staff and public. During the closure, the City invites the public to visit other indoor pools.
- **Youth Fest:** will occur from May 1 to 7, 2017 and the Surrey Youth Showcase is scheduled for May 6, 2017. This week long event brings together many teens making it Surrey's largest youth event of the year.
- **Life Jacket Day:** is on May 18, 2017 and is to educate Surrey's community members on the importance of wearing a life jacket.
- A Junior B hockey team has expressed an interest in starting a league in Surrey. It appears that in order to accommodate the league, existing users of the ice arena facility would be displaced. Staff will follow the City's existing Ice Allocation Policy of not displacing existing users, and will continue to encourage the league to keep considering Surrey until ice time becomes available. The City's commitment to build additional arenas in North Surrey and Cloverdale will assist in meeting current and future ice demands.

J. NEXT MEETING

The next meeting of the Parks, Recreation and Sport Tourism Committee is scheduled for 5:30 p.m. on **Wednesday, May 17, 2017** in **Meeting Room 2E – Community Room A**.

K. ADJOURNMENT

It was Moved by C. Annable
Seconded by B. Burnside
That the Parks, Recreation and Sport
Tourism Committee do now adjourn. Carried

The Parks, Recreation and Sport Tourism Committee adjourned at 7:02 p.m.

Jane Sullivan, City Clerk

Councillor Bruce Hayne
Parks, Recreation and Sport Tourism Committee