



Parks, Recreation & Sport Tourism Committee – Minutes

2E – Community Room A
City Hall
13450 – 104 Avenue
Surrey, BC
WEDNESDAY, JULY 20, 2016
Time: 5:37 p.m.
File: 0540-20

Present:

Councillor Hayne – Chairperson
C. Annable
M. Booth
B. Burnside
Gurpreet Rai
S. Gill – Youth Representative

Regrets:

Councillor Gill
T. Allen
R. Benson
C. Murphy

Staff Present:

L. Cavan, General Manager, Parks, Recreation & Culture
P. Klassen, Parks & Recreation Planner
D. Nielsen, Landscape Operations & Park Partnership Manager
O. Croy, Manager, Parks
T. Uhrich, Parks Planning, Research & Design Manager
L. White, Manager Community & Leisure Services
L. Anderson, Legislative Services

A. ADOPTION OF MINUTES

It was

Moved by B. Burnside

Seconded by C. Annable

and Sport Tourism Committee meeting of May 25, 2016, be adopted.

Carried

B. DELEGATIONS

1. Sandy Smith, Invitational Coordinator and Past President, Surrey Gymnastic Society

Sandy Smith, Invitational Coordinator and Past President, Surrey Gymnastic Society (SGS), John Carroll, Program Director and Grant Van Harmelen, Board Member, were in attendance to present a potential partnership and support between SGS and the City of Surrey.

The following comments were made:

- The Surrey Gymnastic Society (SGS) makes an invaluable physical literacy contribution to the lives of children from all communities throughout Surrey. With 38 years of operation, SGS has proven to be a strong community based organization, servicing 800 recreational and 60 competitive athletes annually, the only gymnastics club in Surrey that offers competitive gymnastics opportunities. Although registration is primarily female, we are the only gymnastics club in Surrey to offer a full slate of competitive gymnastics opportunities for boys ages six years through to adulthood.
- Groups such as schools, clubs and other gymnastics also use our gyms. In addition, every grade 8 through 10 high school student at Frank Hurt Secondary participates in a two-week gymnastics module in our facility.
- Currently we are operating at a facility we built in 1982-83 behind Frank Hurt Secondary. In exchange for rent, the School District has priority daytime use

of the facility, however our lease is up soon and we are in the position of looking for a new home.

- Our facility is relatively small in size and the age of the building is showing (inadequate air circulation/ventilation and leaking foundation). We have an agreement with the Newton Recreation Centre which provides the space for our very popular qualifying meets (most successful in Western Canada). Unfortunately we have recently lost status for one of our qualifying meets as a result of the very successful event being too full; the lack of hotel space has also been a contributing factor.
- We are experiencing a recruitment disadvantage having limited space for specialty equipment (e.g. tumble track). More space will allow us to increase program offerings (trampoline/tumbling, rhythmic, cheer, etc.), especially as there is currently only one trampoline club south of the Fraser River. Furthermore, the limited daytime weekday utilization because of the priority access to Frank Hurt Secondary eliminates the opportunity for preschool and daycare programs during those hours.
- SGS is in a very good financial position with no debt (financial slide shown), so much so that investments for future growth will need to be made to avoid losing grant funding. As such, SGS is looking for a new home.
- A preliminary review of the future needs for SGS identified the requirement for an increase of the usable gym area space from 6,500 sq. ft. to 12,500 sq. ft., two sprung gymnastics floors (instead of one), and an increase of the minimum 24 ft. ceiling height to 30 ft. to expand into trampoline gymnastics, all of which are essential to increasing participant population and experience. A further 3,000 sq. ft. for office space (over two floors) would also be ideal.
- SGS would like to propose a partnership with the City of Surrey to establish a new home. SGS has liquid assets and grant funding available to support a partnership to consider a facility that is comparable to both the Langley Gymnastics Foundation (at the LEC) and the Delta Gymnastics Society (in Ladner). A facility of this size and scope would allow Surrey Gymnastics to function as a foundation sport to enhance a multitude of additional physical activities.
- Future plans for the Grandview Heights area, which includes a recreation centre and a new high school (with a thought to recreational wellness) appear to be the best fit for the SGS and population growth anticipated.
- The City of Surrey is currently being bypassed as a large event host; partly due to neighbouring communities that have incorporated gymnastic centers into their recreation facilities. This has equipped them to host larger national or international events. SGS would be proud to partner with the City of Surrey in hosting larger scale events such as the Canadian Championships or Pacific Rim Championships, if a venue was available.

In response to the Committee's questions, the following was noted:

- SGS plans to continue as a non-profit organization.
- With respect to the financial statement, the change in revenue is partially due to fewer grant opportunities as well as a slight decrease in fundraising. There has been a steady decline in the gaming grant; up until the mid-nineties we used to have bingo, but gaming has been taken away now. An increase to the

fees has recently been implemented as the previous fee structure was below the average comparative fees and the shortage of space prevents us from increasing membership numbers.

- Staff reported that each year Council reviews projects and priorities with the increased demand/requirement and what the City can afford to fund and does, from time to time, move some items forward. Sometimes it is the growth in the area that dictates the timeline for facility development. At present, future phase development of Grandview Heights is not within the City's Five-Year Capital Plan, but will be reviewed when Council undertakes the next review.
- A large spectator seating area within the gymnastics facility would not be necessary if attached to a larger facility that has the seating capacity to host larger events.
- The delegation expressed their interest in being involved/assisting (helping) with future facility project information gathering, design ideas, etc. when being considered.

The Committee thanked the delegation for their informative presentation, noting that the foundation within the Parks, Recreation and Culture Department is physical literacy and creating a strong base of physical activity. The presentation from SGS is consistent with a number of PRC's values within the City to foster sport development and great citizens. As such, updates from staff regarding future facility development for Grandview Heights as well as other areas will be provided accordingly.

C. STAFF PRESENTATION

1. Ted Uhrich, Parks Planning, Research and Design Manager and Patrick Klassen, Parks Planner

Ted Uhrich, Parks Planning, Research and Design Manager, and Patrick Klassen, Parks Planner, were in attendance to provide a presentation on the 2018–2027 Parks, Recreation and Culture Strategic Plan.

A PowerPoint presentation was shown, providing an overview of the current 2008-2017 plan, an important plan that guides decision making. Details of the various components and benefits of the Plan, and how it relates to creating the Parks, Recreation and Culture Service Delivery Plan, were also given.

Additional comments were as follows:

- A substantial amount of investment has come out of the 2008 – 2017 Plan: new aquatic centres, recreation centres, strategies, community parks, artificial turf fields and a nature centre/nature play.
- The Plan will identify significant capital projects, new programs, and new plans and strategies over a ten year time frame. It also provides a list of projects to leverage Federal, Provincial and other grant programs.
- P. Klassen will be the Project Manager for the new 2018- 2027 Plan. The intent is to develop a visionary, refined and specific strategic plan to guide decision

making for the PRC Department and the City over the next ten years, at the same time, creating a plan that the average resident can look at and feel that it represents them.

- The development of the 2018-2027 Plan provides an opportunity to have a rigorous, in-depth public consultation, to hear from as many residents as possible to consider options and opportunities available that identify:
 - what residents are looking for in their neighbourhood, community and city;
 - any new plans and/or programs needed to improve the services offered by the City, and existing programs that can be adapted to changing conditions to improve service delivery; and
 - the projects that will deliver the amenities and programs that will improve neighbourhoods, communities and the city.
- Public consultation and community engagement for the comprehensive new Plan will involve thousands of residents and hundreds of stakeholders that will follow five guiding principles: trust, openness, access, respect and commitment.
- Preplanning and outreach began earlier in the year with a soft launch for six months; a neighbourhood approach (open houses, etc.), questionnaires similar to a census was distributed at every community event, taking advantage of peak parks season. Extensive community consultation and approach plans are yet to be developed. A team of consultants (experts in current trends in recreation, culture and facilities) will also be engaged to assist with analyzing and reporting the information gathered.
- One of the scopes will also be to do a partnership analysis - what partnerships we currently have, how to strengthen, and where can we leverage to attract partnerships. It will be an essential component of the work to start in January.
- Much of what PRC has been doing in the last ten years has been to catch up the needs of local residents. Now some of that focus can be shifted to look at other components such as how much more would it take to provide the sport development and economic development of being able to host events, etc.

Discussion ensued with respect to need for facilities and hotels in Surrey. Staff reported that they are currently also working on a Sport Tourism Plan that will address this issue. Ultimately there is an edge of scope that overlaps into sport tourism as opposed to PRC; staff will be working with both at the same time.

Comments continued:

- We want this comprehensive process to be one of the most public consultations processes the City has done. For example, we have a mandate to be acquiring natural lands, which is something that will be brought into the strategy.
- It was recommended that, as a smart city, staff use as much database as possible to make decisions. Consultation is huge, but there has to be a serious look at data in terms of trends where people are participating. Not only is there a need to look at the City's own historical data, but look at new trends,

new opportunities, to make best data based facilities; look at trend data as much as possible.

- It was noted that one of the key findings of the current plan was the trails, which are continuing to be the biggest draw to people. There are no user groups to talk to, and generally users do not have organizations to advocate. As such, the survey process is anticipated to identify and draw out those types of responses. There will be 20 trail counters installed to monitor current use.
- Timeline is as follows:
 - Process planning and consultant RFP's - September – December 2016
 - Consultation and strategic planning - January – August 2017
 - Main consultation and survey - January – June 2017 (6 months)
 - Report writing and approvals - September 2017 – March 2018
 - Council Adoption – March 2018

The Committee expressed appreciation for the presentation and looks forward to the progress updates for the new 2018 – 2027 Parks, Recreation and Culture Strategic Plan throughout the project process.

D. OUTSTANDING BUSINESS

E. NEW BUSINESS

1. Support for Surrey Eagles Hockey Team

File No. 0250-20/S

The memorandum from the General Manager, Parks, Recreation and Culture, dated July 12, 2016, regarding the above subject line, was reviewed. It was recommended that the Parks, Recreation and Sport Tourism Committee endorse the following recommendation to be forwarded to City Council for consideration:

1. Staff negotiate a two year lease extension for the 2016/2017 and the 2017/2018 seasons with the Surrey Eagles Jr. A Hockey Team at a total annual cost of:
 - \$28,000 for the 2016/2017 season; and
 - \$29,150 for the 2017/2018 season.

It was

Moved by C. Annable
Seconded by M. Booth

That the Parks, Recreation and Sport Tourism Committee receive the report from the General Manager, Parks, Recreation and Culture, dated July 12, 2016, entitled "Support for Surrey Eagles Hockey Team" as information, and that a copy of the report be attached to the minutes of the meeting for Council reference.

Carried

COMMITTEE RECOMMENDATION:

It was Moved by C. Annable
Seconded by M. Booth
That the Parks, Recreation and Sport
Tourism Committee recommend that Council:

1. Receive the report from the General Manager, Parks, Recreation and Culture, dated July 12, 2016, entitled "*Support for Surrey Eagles Hockey Team*" (attached as **Appendix 1**) as information; and
2. Direct staff to negotiate a two year lease extension for the 2016/2017 and the 2017/2018 seasons with the Surrey Eagles Jr. A Hockey Team at a total annual cost of \$28,000 for the 2016/2017 season, and \$29,150 for the 2017/2018 season.

Carried

2. **Community Orchard Proposal for Ocean Park Terrace Park Space**
File No. 0850-01

The memorandum from the Landscape Operations and Park Partnerships Manager, dated July 12, 2016, regarding the above subject line, was reviewed. It was recommended that the Parks, Recreation and Sport Tourism Committee support in principle the development of a community orchard at Ocean Park Terrace park space.

Staff reported the community's enthusiasm and support of an orchard at Ocean Park Terrace Park, an idea that came from a group of residents proposing a good use of the park space that has been underutilized.

The July 19, 2016 Peace Arch Newspaper article, "*Support grows for Ocean Park orchard*" was circulated on table, and it was reported that just over 80% support has been received in response to a local newsletter questionnaire pertaining to the sustainable project. Staff further noted the success with trees in several orchards already in various Surrey community gardens, as well as fruit trees in many of the City's parks.

It was Moved by C. Annable
Seconded by M. Booth
That the Parks, Recreation and Sport
Tourism Committee:

1. Receive the report from the Landscape Operations and Park Partnerships Manager, dated July 12, 2016, entitled "*Community Orchard Proposal for Ocean park Terrace Park Space*" as information; and
2. Support in principle the development of a community orchard at Ocean Park Terrace park space.

Carried

3. **Sport Tourism Report – April, May, June 2016**
File No. 6980-01

The memorandum from the General Manager, Parks, Recreation and Culture, dated July 12, 2016, regarding the above subject line, was reviewed. It was recommended that the Parks, Recreation and Sport Tourism Committee receive the report as information.

It was

Moved by B. Burnside

Seconded by M. Booth

That the Parks, Recreation and Sport

Tourism Committee receive the report from the General Manager, Parks, Recreation and Culture, dated July 12, 2016, entitled "*Sport Tourism Report – April, May, June 2016*" as information.

Carried

F. **ITEMS REFERRED BY COUNCIL**

G. **CORRESPONDENCE**

H. **INFORMATION ITEMS**

I. **OTHER BUSINESS**

1. **Calendar of Events**

The calendar of upcoming Parks, Recreation and Culture and Community Events was acknowledged.

3. **Verbal Update**

L. Cavan, General Manager, Parks, Recreation and Culture, provided the following update:

- **Relocation of the Langley Knights Junior B Hockey Team to Surrey** - The City of Surrey received two requests from local Junior B Level hockey teams to relocate to Surrey; the Langley Knights and the Delta Ice Hawks. Both teams will be displaced from their existing home arena because of ice allocation issues. In Langley, this was precipitated by the agreement of the Vancouver Giants relocating to the Langley Event Centre. The Delta Ice Hawks are able to remain in Delta for one remaining season (2016/17).

Staff approached Surrey Minor Hockey as to their interest to voluntarily release three hours of ice needed to accommodate the Junior B home games.

For the past three years the Langley Knights have assisted Surrey Minor Hockey with their pre-season preparation camp, the player development program and player evaluations. The positive existing relationship between the Langley Knights and Surrey Minor Hockey Association resulted in staff determining the Langley team to be the best fit for the Surrey community. Staff is in communication with Surrey Minor Hockey and the Langley Knights to finalize the details of the ice allocation and other facility details. The Langley Knights will be renamed the Surrey Knights Junior B Team and will play out of the North Surrey Arena starting September 2016.

- **Surrey Doors Open** – Surrey hosted the 5th annual Surrey Doors Open event on June 19, 2016. Participating venues offered a variety of free activities including guided tours, demonstrations, food, live entertainment and children's activities. 'Community Hub' locations, which are venues that comprise multiple exhibitors and activities, included the Surrey Operations Centre, Veterans Square and Grandview Heights Aquatic Centre. City Hall and City Centre Library also opened their doors.
- **55+ Games** - The City of Surrey is currently exploring the opportunity to host the 2020 Canada 55+ Games. The Canada 55+ Games will be at least a four day, multi-activity event, combining a focus on social, physical and psychological involvement through sports and activities. Approximately 1500-2500 participants from across Canada will be involved, engaging 500-700 volunteers throughout the event.
- **National Drowning Prevention Week** – July 17 – 23, Surrey indoor pools will be hosting National Drowning Prevention Week activities in the pool to raise awareness to the community about water safety.
- **Outdoor Family Movie Nights** - The popular outdoor family movie nights and Movie Under the Stars are in full swing this summer (July and August show times) at various parks and recreation centres.
- **Dementia Friendly Cities – August 17, 2016** - The City of Surrey has partnered with Kwantlen Polytechnic University's Faculty of Health to facilitate a one day community forum about Dementia Friendly Cities on August 17th at City Hall. The forum will feature a keynote presentation from Dr. Nicholas Jenkins, Senior Lecturer, Sociology and Social Policy at the University of the West of Scotland and a leading expert in creating dementia friendly communities. This forum is part of an initial phase of a project that anticipates the development of an integrated collaborative plan of action. The anticipated outcome of this plan will be the formation of a City of Surrey Dementia working group that would include individuals with dementia, multi-sectoral 'champions' and the development of a future plan that would also identify strategic funding sources. As part of the City of Surrey Age Friendly Strategy action plan, staff has identified areas for new partnerships and potential collaborative action. This partnership with KPU supports our action plan and strengthens our City for being an Age Friendly Community leader.
- **Fall Recreation Guide 2016** - The Fall Recreation Guide is now available online as a flip book and print copies have been distributed to all recreation facilities. A new tennis centre has also been profiled in the Guide. Registration opens July 25th. (Copies were circulated to the Committee).

- **Summer Fun Pass** - This new unlimited summer pass was advertised to children, youth and families for drop-in fun all-summer-long. Results from June 1st to July 18th show a total of 812 Summer Fun Passes issued, 691 of which were Child/Youth passes. Most importantly, the pass made it easy to purchase and be more active over the summer months.
- **Surrey Welcomes Refugees Celebration** (July 20, 2016) - In response to the recent influx of Syrian refugees a welcoming event for refugees was organized by the City of Surrey to welcome all refugee families to an event at City Hall Plaza (this afternoon). It provided the refugee families an opportunity to celebrate, express their cultural identity, and meet their neighbours. There were family-fun activities, live entertainment and food, and City Hall Tours in different languages. Council Initiative funds supported this free community event, supplemented by sponsorships from Vancity and United Way.
- **Grandview Heights Aquatic Centre: Scheduled Warranty Closure – August 29th** - Grandview Heights Aquatic Centre's pool amenities will close on Monday, August 29, 2016 and will re-open to the public on Saturday, October 8, 2016. The scheduled closure is to facilitate warranty inspection and remediation. The pool has been extremely popular since it opened and every effort has been made to keep the closure time to a minimum. The weight room will remain open during this time.
- **Curling: 2018 National Masters** – The Peace Arch Curling Club and the Cloverdale Curling Club will partner to host the 2018 National Masters. Both Men's and Women's teams will participate - 28 teams, 24 non-BC teams.
- **Advertising: PRC Strategic Plan** - Staff are placing ads regarding the Parks survey for the PRC Strategic Plan. This is related to needing early returns on Parks base information due to summer usage. The City's website provides information that Recreation and Cultural facilities are also part of the plan. Consultation will begin in early 2017; requests and comments related to these facilities are already being received and being categorized for future reference.
- **2016 Fusion Festival** (July 23 – 24) – The 9th annual Surrey Fusion Festival is free event, a celebration of music, food and culture, that will take place at Holland Park. Opening ceremonies are at 4:30 pm on Saturday, July 23rd.

The Committee expressed their appreciation to City staff for the hard work and tremendous success currently hosting the Women's World Softball Championship (July 15–24). The teams have been extremely pleased with the facilities, the surface and all the work that has been done to ensure a successful event.

It was noted that Shallon Olsen (16), a local Fraser Heights Secondary student, was recently selected for the Olympics team. Congratulations and best of luck Shallon!

It was further reported that the Canadian men's Olympic field hockey team hosted the United States in two of the four-game pre-Olympic tournaments at Surrey's Tamanawis Field on July 7th and 10th; their last plays before heading off to Rio. We wish them great success in Rio.

J. NEXT MEETING

The next meeting of the Parks, Recreation and Sport Tourism Committee is scheduled for 5:30 p.m. on **Wednesday, September 21, 2016** in **Meeting Room 2E – Community Room A**.

K. ADJOURNMENT

It was

Moved by C. Annable
Seconded by B. Burnside
That the Parks, Recreation and Sport

Tourism Committee do now adjourn.

Carried

The Parks, Recreation and Sport Tourism Committee adjourned at 6:56 p.m.

Jane Sullivan, City Clerk

Councillor Bruce Hayne, Chair
Parks, Recreation and Sport Tourism Committee



INTER-OFFICE MEMO

TO: Parks, Recreation and Sport Tourism Committee

FROM: General Manager, Parks, Recreation and Culture

DATE: July 12, 2016

FILE: 0250-20/S

RE: Support for Surrey Eagles Hockey Team

RECOMMENDATION

The Parks, Recreation and Culture Department recommend that the Parks, Recreation and Sport Tourism Committee endorse the following recommendation being forwarded to City Council for consideration:

1. staff negotiate a two year lease extension for the 2016/2017 and the 2017/2018 season with the Surrey Eagles Jr. A Hockey Team at a total annual cost of:
 - \$28,000 for the 2016/2017 season; and
 - \$29,150 for the 2017/2018 season.

INTENT

The purpose of this report is to address the Surrey Eagles Jr. A Hockey Team (the Eagles) request to negotiate an extension of their lease at South Surrey Arena for an additional two years (2016/17 and 2017/18 seasons), at the same subsidized rate for 550 hours of ice rental that was approved in 2011 and then again in 2014. The annual Fees and Charges increases have been applied to all seasons subsequent to the 2014 lease extension approval to maintain the same subsidy level.

BACKGROUND

Junior "A" hockey is the highest level of amateur hockey played in Canada. The Eagles franchise is part of the BC Junior Hockey League and has been in Surrey since 1991 with the South Surrey Arena being the home of the Surrey Eagles since that date. There are many models of operation between Jr. A teams and the arenas in which they play. Consideration is given to gate proceeds, advertising revenue, concession, liquor sales and seating capacity. All these factors are considered in addition to the market in which the team is located and the impact they have within the community.

In 2011, the City of Surrey worked closely with the Eagles to negotiate a three year lease for use of South Surrey Arena and made a number of facility improvements to enhance the Team and spectator experience. The 2011 memo to the Parks, Recreation and Sport Tourism Committee is attached as Appendix I. Council's motion approving the three year lease with the Surrey Eagles is attached as Appendix II.

At the conclusion of the three year term, staff were to review the Eagles' financial position and provide further recommendations to City Council regarding the terms of an extension to the lease. In 2014, Council approved a two year lease extension. Council's motion approving the two year extension is attached as Appendix III.

In January 2016, staff received a letter from the Eagle's owner, Chuck Westgard requesting an additional two year extension of the ice rate (previously referred to as the lease). The letter of request from Mr. Westgard is attached as Appendix IV.

DISCUSSION

Staff continue to work with the Surrey Eagles on an ongoing basis. Although the Eagles experienced a successful 2012/13 season including winning both the BCHL Championship and Western Canadian Cup Championship, to make the Team financially viable continues to be a challenge. Given their current financial challenges, the Eagles have requested that the terms of their current lease be extended for the next two years (2016/17 and 2017/18 seasons).

The Eagles have developed several initiatives to improve their financial performance and increase their connection with the community. The following is a list of initiatives that are either currently under way or complete:

- The Eagles have focused on providing opportunities for twenty two local players in the last two seasons, which is a significant increase from previous years. This approach creates more connection with the community and opportunities for players that are involved with our local Minor Hockey associations;
- The Surrey Eagles hosted the 2016 Junior A National All-star Game. In addition to the numerous players, family and community members in attendance there were 150 NHL Scouts in attendance. This was a prestigious event and it was very successful;
- The Eagles have created a "Future Eagles" Program. This program offers young local players an opportunity to attend Eagles' home games at no charge and provides them with "behind the scenes" access to the Eagles' players and hockey operations; and
- The Eagles have offered an increased number of hockey schools, clinics and instructional programs.

CONCLUSION

The Eagles have been part of the community since 1991 and have provided high level entertainment as well as community engagement. Based on the above discussion, it is recommended that Council authorize staff to negotiate a two-year lease extension with the Surrey Eagles Jr. A Hockey Team at the following rates for a total of 550 hours of ice use:

- \$28,000 for the 2016/2017 season
- \$29,150 for the 2017/2018 season



Laurie Cavan
General Manager
Parks, Recreation and Culture

- Appendix I Memo to the Parks, Recreation and Culture Committee dated January 11, 2011
- Appendix II Council Resolution to CR R035
- Appendix III Council's motion approving the two year extension, 2014
- Appendix IV Request or Surrey Eagles contract Extension for South Surrey Arena



INTER-OFFICE MEMO

TO: Parks, Recreation and Culture Committee

FROM: General Manager, Parks, Recreation and Culture

DATE: January 11, 2011 **FILE:** 0250-20/S

RE: Requests from the Surrey Eagles Jr. A Hockey Team

RECOMMENDATION

It is recommended that the Parks, Recreation & Culture Committee endorse the following recommendations being forwarded to City Council for consideration:

1. Direct staff to negotiate a 3 year lease agreement with the Eagles at a total annual cost of \$25,000 for same level of ice time booked in the 2009/2010 season;
2. Proceed with maintenance improvement and renovations to the dressing room and showers at an estimated cost of \$50,000;
3. Provide annual fitness passes to the Eagles players for access to the existing South Surrey Pool and fitness facility and the new fitness facility to be built at the South Surrey Recreation Centre;
4. Upgrade the existing public address system at an estimated cost of \$50,000;
5. Allow the Eagles to install a fixed exterior sign on the north side of the South Surrey Arena;
6. Support the Eagles application to the Liquor Control Branch for a "Liquor Primary License for Recreation Centres" as described in this report; and
7. Proceed with the concession operation improvements as defined in this report.

INTENT

The purpose of this report is to address the requests that were made to the Parks, Recreation and Culture Committee by representatives of the Surrey Eagles Jr. A Hockey Team (the Eagles) during their presentation to the Committee at its meeting on November 17, 2010.

BACKGROUND

Junior "A" hockey is the highest level of amateur hockey played in Canada. The Eagles franchise is part of the BC Junior Hockey League and has been in Surrey since 1991 with the South Surrey Arena being the home of the Surrey Eagles since that date.

A delegation from the Surrey Eagles Junior Hockey Franchise appeared before the Parks, Recreation and Culture Committee at its meeting on November 17, 2010. The delegation made a presentation regarding the facilities available to the team and the financial plight of the team. A copy of the Executive Summary is attached as Appendix "A". The delegation made several requests for the Committee's consideration. These are discussed in this report.

On December 9, 2010 PRC staff met with Eagles organization representatives to further clarify the priorities relative to the requests that they made of the Committee. At that meeting a re-prioritized summary of their requests was provided as follows:

1. **Lease Structure** – Replace the current annual rental agreement between the City and the Eagles with a 5-year lease agreement that provides that ice time will be provided to the Eagles at no cost to reflect the value to the City and the community of the team being located in Surrey;
2. **Dressing Room Upgrades** - Minor renovations to the dressing room and shower facilities in the South Surrey arena, which are below the standard of newer Junior “A” hockey venues in British Columbia, such as the Langley Event Centre. These requested renovations include cosmetic upgrades to the dressing room area and shower room upgrades;
3. **Fitness facilities** – Fitness facilities be provided for team use;
4. **Public Address System** - Replace the existing public address system (PA) in the South Surrey arena;
5. **Signage** –Erect a proper reader board sign at each of the entrances to the South Surrey Athletic Park for use by the Eagles and other users of the Arena and Park and give the Eagles the right to install “Eagles” exterior signage on the north side of the arena;
6. **Liquor Licensing** – Support an application by the Eagles for “liquor primary special use permitting” to allow beer to be served in portions of the South Surrey Arena during Eagles games;
7. **Food Services** – To address the long line ups that currently occur and to improve the overall game experience of fans, renovate and add capacity to food concession areas in the South Surrey Arena; and
8. **Soar With The Eagles Program** – An annual contribution of \$50,000 from the City to the Eagles to operate a community outreach program known as the “Soar with the Eagles Program”.

It is noted that during their presentation to the Parks, Recreation and Culture Committee on November 17, 2010, the representatives of the Eagles had requested that the City consider providing a 3,100 square foot expansion to the Eagles dressing room area in the Arena to include expanded/renovated dressing room facilities, classroom space and a fitness room. The estimated cost of such a project is over \$700,000. The representatives of the Eagles have since advised that in consideration of the overall cost that this expansion is not a priority for the 2011/2012 season. Their highest priority is the negotiation of new facility lease agreement and support for the “Soar with the Eagles” program. Staff will review the proposed addition following the 2011/2012 Eagles season to re-access the needs for the addition with the Eagles.

DISCUSSION

Staff has undertaken a survey of other cities that host BCJHL hockey teams with respect to what facilities are provided to the team and the related lease or rental agreement between the team and the host city (see Appendix B - Jr. A British Columbia Hockey League Survey). It has been determined that there is no standard lease or operating agreement between host cities and the owners of the related junior hockey franchise across the League. In some circumstances, the host city provides dressing room and ice time to the team at no cost and in other circumstances a reduced rate is charged. It is evident from the survey that the dressing room and fitness facilities being provided at the South Surrey Arena for the South Surrey Eagles are not up to the League average.

The City currently provides the Eagles with dressing room space at the South Surrey Arena at no cost but charges the Eagles for practice and game ice time at standard adult ice rates. The following is a summary of the amounts that the Eagles are currently charged for ice time at the South Surrey Arena:

Eagles practices: Monday to Thursday 2:30-4pm = \$134.75/hour
Eagles games: A 4 Hour minimum at \$224.65/hour or a minimum of \$998.60 per game (approximately 30 games per year)

The following is an approximate breakdown of the amounts that the City expects to collect from the Surrey Eagles for ice time for the 2010/2011 regular season:

- a) **Regular season games and practices:**
- Approximately 130 hrs of game time at \$224.65/hr for a total of \$29,204 for the year
 - Approximately 159.5 hrs of practice time currently at \$134.75/hr for a total of \$21,492 for the year
 - Total regular season games and practices = \$50,696
- b) **Playoff games:**
- Although in 2009/2010 season there were only 3 playoff games, for the purpose of consistent comparisons in this report staff have developed a "best case playoff model" of 9 games (3 best of 7 series with 3 home games in each series) plus one month of extra practices on the basis of 4 one and half hour practices per week.
 - Using this model the cost for playoffs would be 9 games x 4 hrs/game x \$224.65/hr = \$8,087 plus 4 weeks x 4 practices per week x 1.5 hours per practice x \$134.75 = \$3234
- c) **Other Ice Bookings (Hockey school, main camp, tournaments based on 2009) = \$26,563.**
- Total ice time rentals for 2010/2011 = \$50,696 + \$8,087 + \$3234(best case playoff model) + \$26,563 = \$88,580**

The dressing room and shower room space provided for Eagles use in the South Surrey arena is very basic. No fitness facilities or classroom space is provided. Some of the other teams in the BCJHL provide such amenities for their local team.

The owners of the Eagles have advised that the operation of the team is not profitable and is in fact currently costing the ownership group in excess of \$200,000 per year. They have advised that this level of subsidy to the team is not sustainable for the group.

Consideration of Eagles Requests:

Having undertaken the above-referenced survey of other host cities and reviewed the requests that have been made by the Eagles, staff recommends the following:

1. Lease Structure:

Most host cities enter into a lease agreement with the owner of the related BCJHL franchise for the provision of ice time. In some circumstances the host city provides ice at no cost to the hockey team. In consideration of the value of the Eagles organization to the image of the City and the entertainment opportunity that Eagles games provide to the community, it is recommended that the City enter into a 3-year lease agreement with the Eagles that will provide ice time at an annual cost of approximately \$25,000 to the Eagles. The \$25,000 would provide for regular season practices and games as well as historical additional ice bookings. This lease agreement would provide 550 hours of ice per season. Any ice rentals beyond the 550 hours would be charged in accordance to the City's Fees and Charges. The lease agreement would be subject to a commitment from the Eagles in relation to the Eagles organization that the team players will be actively involved in the community in speaking engagements in schools and in mentoring. In the third year of that 3-year agreement, staff will review with the Eagles organization the financial position of the team and provide recommendations regarding the terms of an extension to the lease agreement.

2. Dressing Room Upgrades:

Renovations to the dressing room and shower room at the South Surrey Arena are considered warranted as the existing dressing room has been in use for many years. The estimated cost of such renovations is \$50,000, which is available in the 2011 Capital budget. This is viewed as maintenance of infrastructure at the South Surrey Arena.

3. Fitness Facilities:

A new fitness facility is being added on to the South Surrey Recreation Centre in 2011. An agreement should be structured between the City and the Eagles hockey organization to allow Eagles players to use the new fitness facility at no cost within prescribed parameters. Access to the existing fitness facilities at the South Surrey Pool can be provided immediately to the Team members.

4. Public Address System:

Staff have made arrangements for a professional acoustics consultant to complete an overall PA system review and make recommendations to achieve appropriate sound quality for the South Surrey Arena. Staff estimate that an upgrade to the system would cost approximately \$50,000. This would be viewed as the normal upgrading of infrastructure at the South Surrey Arena.

5. Signage:

Staff is reviewing the potential to install a digital sign on 148 Street or 20 Avenue fronting the South Surrey Athletic Park that could provide information to the public regarding Eagles games and could also promote other events and opportunities available to the public at the South Surrey Athletic Park. A reader board sign structure similar to that at the Surrey Museum (Attached as Appendix C) is estimated to cost approximately \$200,000. Such a sign would be considered an augmentation to the infrastructure of the South Surrey Athletic Park and would normally be funded through the City's Capital budget. Once the study is complete, staff will forward a separate report to the Committee complete with recommendations.

The Eagles request to install fixed exterior signage on the north side of the South Surrey Arena is considered reasonable. Staff will work with the Eagles to accommodate this request subject to the Eagles paying the costs, which are estimated to be \$10,000. The Eagles organization is amendable to this approach.

6. Liquor Licensing:

The Liquor Control Branch is responsible for issuing liquor licenses in BC. They consider applications for licenses in the context of regulations. The LCB has a category of license referenced as "Liquor Primary License for Recreation Centres". If issued it allows liquor to be served in a recreation facility in the presence of minors until 10 pm.

Coquitlam has allowed beer to be served to designated seating at their arena during hockey games. The designated seats represent 60% of the capacity of the arena. A catering company undertakes the beer sales and has staff on site to regulate and supervise where it is consumed.

The South Okanagan Event Centre allows for the sale of beer and its consumption designated areas of the arena accounting for 80% of the capacity of the arena. The remaining 20% is designated as a family area. The beer is served and the location of its consumption supervised by facility food and beverage staff.

The Langley Events Centre sells beer and allows for its consumption in all but two sections of the arena, which are designated as no liquor family sections.

Staff recommend that the City endorse an application by the Eagles organization to the LCB for an appropriate liquor license to allow for the sale and consumption of beer in the arena during Eagles games subject to the a designated "Family Area" consisting of 20% of the total seats in the arena where the consumption of beer is not permitted.

The Eagles will receive the revenues from this service.

7. Food Services:

There are two concessions in the South Surrey arena which operate during the Eagles games. These concessions are operated by the City. Most hockey game patrons use the upper concession but due to the limited capacity of this concession area, line ups occur and frustrate the arena patrons and also limit the purchases that are made.

Staff has reviewed the provision of concession services in the South Surrey Arena and are taking the following actions:

- a. The City will use mobile "pre-packaged food" vendor carts for use during Eagles games and other larger events at the South Surrey Arena that will sell foods such as cotton candy, popcorn, chocolate bars, etc in the seating area; and
- b. The City will use a new satellite "hot food" vendor cart located in the upper concourse of the Arena to sell premade hot food such as hot dogs and coffee as well as popcorn, etc.

These carts, which would cost approximately \$10,000, are considered an augmentation to the permanent infrastructure at the South Surrey Arena. There is sufficient funding in the 2011 Capital budget to provide for such purchases.

Staff has taken action to upgrade the electrical power supply to the upper concession area in the Arena to allow for an additional French fry deep-frying machine. This work has been completed at a cost of approximately \$10,000. Additional staff is being employed in the concession areas during Eagles games to serve the patrons more expediently.

The Eagles organization has agreed that announcements will be made prior to the end of each period during hockey games informing game patrons that the lower level concession is open and has the same menu as the concession on the upper concourse. Staff is aware that there are typically no line ups at the lower concession during Eagles games.

8. Soar with the Eagles Program

The Surrey Eagles Jr. A Hockey Team is launching a community program named "Soar with the Eagles". The intent of this program is for the Eagles organization and players to more actively engage with the youth of Surrey through the public school system and the minor hockey associations. The main intention of this program is to highlight the importance of scholastic and athletic success. This message will be delivered through player participation in school and minor hockey events, presentations, role modelling, coaching clinics, tutoring and speaking engagements. An additional component of this program will be the donation by the Eagles of two hundred tickets for each home game to local schools, community centres, minor sports teams, fundraisers and low income families. The Surrey Eagles Jr. A Hockey Team has requested \$50,000 in annual support from the City of Surrey toward this program.

The objectives of this program are commendable and are aligned with many youth initiatives undertaken by the City. Given the community outreach, and desired positive outcome of the program, it could provide significant value to the City and the community. Staff recommend Council consider supporting the program at some level with Council Initiatives as the potential funding source.

CONCLUSION

The Surrey Eagles are very important to the City of Surrey and we are committed to support the continued successful partnership through the recommendations made in this report.

Laurie Cavan
General Manager
Parks, Recreation and Culture

Appendix A – Surrey Eagles Executive Summary
Appendix B – Jr. A British Columbia Hockey League Survey
Appendix C – Photo of the Reader Board Sign at the Surrey Museum

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Item No. R035 Support for the Surrey Eagles Hockey Team
File: 0250-20/S

The General Manager, Parks, Recreation and Culture submitted a report to provide information and recommended actions for Council's consideration related to a recommendation that was forwarded to Council by the Parks, Recreation and Culture Committee (the "Committee"), which was in response to a presentation the Committee received from representatives of the Surrey Eagles Jr. A Hockey Team (the Eagles).

The General Manager, Parks, Recreation and Culture was recommending approval of the recommendations outlined in her report.

It was Moved by Councillor Martin
Seconded by Councillor Hepner
That Council:

1. Authorize staff to negotiate a 3 year lease agreement with the Surrey Eagles hockey team (the "Eagles") at a total annual cost of \$25,000 for the same level of ice time as the Eagles booked in the 2009/2010 season;
2. Approve the installation by the Eagles of a fixed exterior "Eagles" sign on the north side of the South Surrey Arena;
3. Authorize the issuance of an annual fitness pass to each of the Eagles players that will allow access to the existing South Surrey Pool and fitness facility and the new fitness facility to be built in 2011 at the South Surrey Recreation Centre;
4. Support an application by the Eagles to the Liquor Control Branch for a "Liquor Primary License for Recreation Centres" as generally described in this report; and
5. Authorize the City Clerk to schedule a delegation by representatives of the Eagles before a Council-in-Committee meeting regarding the "Soar with the Eagles Program".

RES.R11-373

Carried

Regular Council - Public Hearing Minutes

June 9, 2014

It was Moved by Councillor Hepner
Seconded by Councillor Gill
That Council:

1. not amend the approved concept plan for Dufferin Park to accommodate tennis; and
2. direct that a copy of the report, dated May 14, 2014, from the Parks, Planning, Research and Design Manager (attached "Appendix A"), be forwarded to the delegation from the Douglas Neighbourhood that advanced the proposal to amend the approved concept plan.

RES.R14-1010

Carried

Grandview Heights Parkland
File: 6520-20/G; 0550-20-10

It was Moved by Councillor Hepner
Seconded by Councillor Gill
That Council:

1. retain 2770 - 168 Street retained for park purposes; and
2. direct staff to forward a copy of the report, dated May 21, 2014, from the Parks, Planning, Research and Design Manager (attached "Appendix B"), to the delegation from the Western Cedar Evergreen Group that petitioned the City regarding parkland in Grandview Heights.

RES.R14-1011

Carried

Support for Surrey Eagles Hockey Team
File: 0250-20/S

It was Moved by Councillor Hepner
Seconded by Councillor Gill
That Council direct staff to negotiate a two year lease extension with the Eagles at a total annual cost of \$26,000 per year for the same level of ice time booked in the 2009/10 season, as set out in the report, dated May 14, 2014, from the General Manager, Parks, Recreation and Culture (attached "Appendix C"). This cost includes a 4% increase from the 2013/14 Eagles' lease.

RES.R14-1012

Carried

D. BOARD/COMMISSION REPORTS

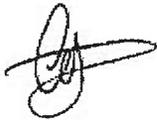
To Whom It May Concern:

We, the Surrey Eagles are writing to the City of Surrey for the request to renew the former lease for ice. The Surrey Eagles are currently in their 25th season in the BCHL and continue to be strongly rooted in Surrey. The roots in Surrey have only become stronger over the past two season with more players than ever that have grown up in the Surrey area to be playing for the boyhood dream's team, the Surrey Eagles. We want to continue providing this dream to our local players and the only for that to happen is to continue to have the support from the City of Surrey.

As many know, Junior A Hockey is not a moneymaking industry. We continue to seek ways in providing a great experience for our boys while keeping the budget to a very fine line. We again will loose a large amount of money to provide this opportunity. We, as an organization, would like to request an opportunity to meet with the city on the hope that we can obtain a similar lease to the one we've had over the past number of years so that we can keep the Surrey Eagles in Surrey.

Please communicate with us what steps are needed to be taken for us to sit down to discuss this opportunity.

Sincerely,



Chuck Westgard

President

Surrey Eagles Jr. A Hockey Club

The Surrey Eagles Hockey Club

South Surrey Arena - 2199 148 Street - Surrey, BC - V4A 8L5

www.surreyeagles.ca